

CSW67 Virtual Parallel Event

National Federation of Business and Professional Women's Club of Japan

# How to make actions for gender mainstreaming in entrepreneurship

The concept of gender mainstreaming was raised in Beijing Platform for Action in 1995, about 30 years ago. However, it has been difficult for many organizations and government agencies to put this strategy into practice, at least in Japan. This event will show how to apply this strategy to actual practices by overviewing entrepreneurship itself and the way of supporting starts-up in Japan as examples. We will provide the platform for all participants to exchange their experiences, views, and information on the actual situation in each country in a small-group discussion format.

Date and Time: March 9, 2023

8:00~9:30 a.m. (EST)

Type of event: Zoom meeting (from NY)

Language : English

<Application>



<https://ngocsw67forum.events.whova.com/Agenda/2885734>